

Anna DeNelsky

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EDUCATION

Bucknell University, Lewisburg, PA,
Bachelor of Arts in Creative Writing and Psychology, May 2022
GPA: 3.89/4.0; *magna cum laude*

EXPERIENCE

- January - current Big Hassle Media, **Music Publicity Intern**, New York, NY
- Report latest music industry news, trends, and artists using a variety of sources
 - Collaborate with publicists to compile and update press and tour reports for clients
 - Research and create target pitching lists for artists and clients using Muck Rack and Excel
 - Actively maintain the company website, adding new press releases and content
- January - current B-Drop TV Los Angeles, **Host**, New York, NY
- Interview artists on Instagram live
 - Research, coordinate, and assist in artist acquisition for program
- November - current Cassandra Jenkins, **Assistant**, New York, NY
- Manage artist Bandcamp page
 - Fulfill, package, and ship over 200 domestic and international merch orders
 - Assist with concert and event organization
- August - current Ba Da Bing Records & Marketing LLC, **Intern**, Brooklyn, NY
- Collaborate with CEO to provide support for independent record label
 - Calculate monthly artist and label royalties utilizing streaming data/physical sales with Excel
 - Upkeep website, write and edit engaging artist bios, one-sheets, and articles on new releases
 - Communicate with press and radio to boost publicity and airplay for artists
 - Evaluate demo submissions for potential representation
- 2020 - current Yard Sale, **Lead Singer/Songwriter**, New York, NY
- Lead marketing and promotion efforts to expand band fanbase
 - Wrote, recorded, and produced two studio albums released on all streaming platforms
 - Manage social media presence and create original content across multiple platforms
- 2018 - 2022 *The Bucknellian*, **Contributing Writer**, Lewisburg, PA
- Wrote for the *Special Features* section of Bucknell's largest student newspaper
- summer 2021 ZYZZYVA, **Editorial Intern**, San Francisco, CA
- Copyedited and proofread Fall issue No.121
 - Wrote monthly book and album reviews for Staff Recommends
 - Created social media posts to promote latest issue
- fall 2020 *West Branch*, **Editorial Intern**, Lewisburg, PA
- Evaluated poetry and fiction submissions at weekly editorial meetings for Fall 2021 issue
 - Navigated online submission manager, conducted an author interview, completed formatting proofs, performed assorted administrative tasks
- summer 2019 McMahon Publishing Company, **Editorial Intern**, New York, NY
- Researched, wrote, and edited articles for healthcare magazines

ACTIVITIES / LEADERSHIP

- 2018 - 2022 The Bucknell Silhouettes, **Lead Singer**, Lewisburg, PA
- Selected as one of three freshmen to join Bucknell's only female a cappella group

AWARDS

Honorable Mention, 2021 Cadigan Prize for Younger Writers in Poetry
Psi Chi Psychology Honor Society
Bucknell Arts Merit Scholar in Theatre

SKILLS /INTERESTS copyediting Excel creative writing organization guitar singing acting